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| Strategic Vision |
|  |
|  |

|  |
| --- |
|  |

Contents

1. Strategic Vision, Background 3

2. Strategic Vision 3

# Strategic Vision, Background

The first Strategic Vision was prepared in 2013, approved by the Council in December 2013, and announced to the General Assembly in May 2014. The Strategic Vision was brought up to date by the Council in December 2017 and approved by the General Assembly in June 2018.

This Strategic Vision is based on a Council study of possible future maritime trends and global developments which are most likely to have an impact on IALA and how these may affect the association’s priorities, organization and activities which are aimed at supporting its objectives and strategic goals.

The Strategic vision is developed by the Council and approved every four years at the General Assembly.

# Strategic Vision

The draft Strategic Vision was approved by the Council meeting in its 76th Session at IALA HQ in December 2022, and approved by the IALA General Assembly on XX June 2023. It contains Purpose, Motto, Goals, and Strategies.

**Purpose**

The aim of IALA is to foster the safe, economic and efficient movement of vessels, through improvement and harmonisation of aids to navigation worldwide and other appropriate means, for the benefit of the maritime community and the protection of the environment.

**Motto**

"Successful voyages, sustainable planet."

**Goals**

G1 – Marine Aids to Navigation are developed and harmonised through international cooperation and the provision of standards.

G2 - All coastal states have contributed to a sustainable and efficient global network of Marine Aids to Navigation through capacity building and the sharing of expertise.

**Strategies**

S1 - Develop standards suitable for direct citation by States, in areas deemed important by the General Assembly, and the related recommendations and guidelines.

S2 - Position IALA as the source of standards, knowledge, and expertise that will enable States to provide Marine Aids to Navigation, in accordance with relevant international obligations and recommendations.

S3 - Coordinate the further development of Marine Aids to Navigation, considering evolving operational and functional requirements, new techniques, new technologies and sustainability.

S4 - Continue to develop capacity building activities to improve the global provision of Marine Aids to Navigation.

S5 - Harmonise the information structure and communications for future navigation by creating standards, and by cooperation with other international organisations, to achieve worldwide interoperability of shore and ship systems.

S6 - Improve and harmonise the delivery of VTS globally and in a manner consistent with international conventions, national legislation and public expectations, to ensure the safety and efficiency of vessel traffic and to protect the environment.

S7 – Ensure a successful transformation of IALA into an IGO, to enable the organization to achieve its aim and objectives.

S8 - Ensure that the resources and capabilities of the Secretariat are sufficient to enable IALA and its committees and organs to reach its goals.